

## Herds for Growth

### Wild Conservancy Programme 3

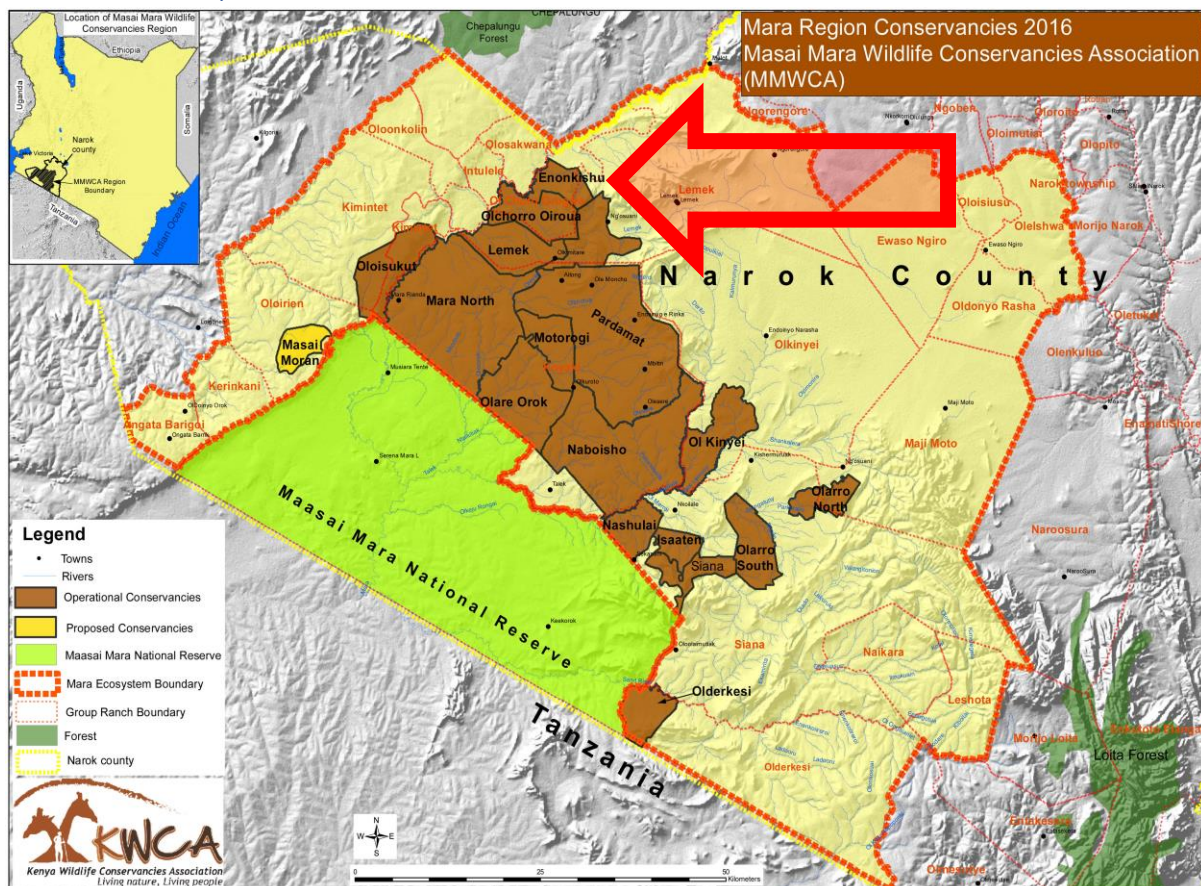
#### Vision

To create best cattle management on all Mara conservancies, delivering increased, fair and diversified income to conservancy members in the Mara

To demonstrate a sustainable model of co-existence between livestock and wildlife



## Where and Why?



The Maasai landowners need sufficient income to carry on their culture and lives in the Mara whilst protecting and sustaining the unique wildlife and habitat. Tourism alone does not provide this and new models for sustainable income are required urgently.

## Goals for 2019, 2020

- To grow Herds for Growth in Enonkishu and neighbouring conservancies to 250 breeding cows and 200 calves maturing
- To manage all cattle on Enonkishu Conservancy with member satisfaction
- To be on track for 30 sales of males in 2021
- To be on track to deliver \$50k income to community for 2024
- To inspire 2 other conservancies to adopt our best practice grassland and cattle management

## Benefits demonstrated to date

- Improved cattle health and condition with collective herd management
- Rangeland biomonitoring scores improved by 14% compared to control
- Picture
- \$80,000 contributions donated

## Cow Management Plan

We will buy 4 Boran pedigree bulls and the first 250 local breed Zebu heifers, the breeding herd. We will improve cow pedigree from local to full Boran will occur over 3 or 4 generations and 12-15



years. The herd will build through acquisition from donations and the birth of new breeding heifers. Young bulls will be sold for beef at 3 years.

Cows abide by a grazing plan to ensure adequate forage for wildlife. We integrate managing the Herds for Growth herd with the livestock owned by members to make a single fully co-ordinated grazing plan. We have herders, maintenance workers and a herd manager. Mobile bomas are used to keep cows secure at night and moved to rehabilitate bare ground. Night guards protect the herd from lion and leopard threats. We employ 15 Maasai for the Herds for Growth programme.

£250 donation buys a cow for £140 plus 4 years of herding, medicine and management costs.



## History

In 2017, it became clear the herds of cattle on Enonkishu which normally totalled 700-800 were not producing significant income and were not always sticking to the grassland management plan. A small team including Hamish Stoddart and Tarquin Wood came up with a plan to offer to buy the community a herd managed to professional standards as long as they agreed to move or sell any other cattle on the land as the shared ownership herd grew.

Charitable donation were raised by Hamish in England, and the first Herd of 170 was purchased in September – Dec 2017.

## Governance

Programme Manager – Rebekah

Programme Directors – Hamish Stoddart , Tarquin Wood

Principle Supporters: Hamish Stoddart, Neil Nicholson

The program is managed by the Last Line of Defence Board. Fees for reporting and management are paid to Enonkishu Stakeholders Company where Rebekah is employed. Quarterly report of progress against the Vision and Goals are produced and circulated to Principle Supporters, Board and Donors who request it.

Accounting and herd logs are updated monthly

## Charitable, company status

Enonkishu Conservancy has a strong relationship with Wild Philanthropy which has offices in the UK and in the USA. For years, Wild Philanthropy has offered to receive donations on Enonkishu's behalf.

Company : Enonkishu Stakeholders Company Limited is a not for profit company, registered in Kenya supported by Wild Philanthropy (Tax Identification Number: 81-3779127). To make a tax-deductible donation, Wild Philanthropy's bank details are:

Account Name: Wild Philanthropy Inc.  
USD Account: 3586685038  
Routing No: 121000248  
SWIFT code: WFBIOUS6S  
Bank: Wells Fargo, 195 Bedford Rd., Mt. Kisco, NY 10549

To make a non-tax deductible donation directly to the conservancy:

Account Name: Enonkishu Stakeholders Company Limited  
USD Account: 1239144091  
SWIFT code: KCBLKENX  
Branch code: 01202  
Bank: Kenya Commercial Bank, Crossroad Building, Ground Floor, Karen  
P.O. Box 224410 - 00502, Nairobi  
Accountants: Anchinga & Associates, 2nd floor, Adlife Plaza, Ring Road, Kilimani, Nairobi, Kenya  
P.O. Box 67731-00200 Nairobi

## Q4 2019 Programme Report

### Herds for Growth

#### Progress against goals

A Boran bull, whose services were donated by Mara Beef Ltd, was introduced to the Herds for Growth on 30 January 2018. This resulted in the first male calf sired by a Boran being born in the conservancy on 3 November 2018 to E144. A year later, 74 Boran cross calves have been born to the Herds for Growth herd, thirty of which have been weaned. In December, a second “baby boom” began with 7 boys and 7 girls being born. The herd is currently at 259 animals.

In the effort to maximize productivity of the herd, five heifers that have been losing condition were sold in October 2019. The money from the sale went to purchase four gorgeous heifers that are ready for the bull. In addition, during Hamish Stoddart’s visit to Enonkishu in September, he converted a guest at House in the Wild to join the herders with a contribution to purchase a heifer for Herds for Growth. We welcome Sophie Joyce to the herd along with herder Angie James. Sophie Joyce is a spunky Boran cross heifer that was purchased from the Mara Beef herd and will produce second generation Boran cross calves.



#### Story of the quarter (Q3 2019)

Q4 2019 was abnormally damp with 42% of the annual rainfall occurring in 3 months. Before the rain began in November, 10 Boran cross calves were branded and weaned. The herd is benefiting greatly from the abundant grass resulting from the rainfall.



The prolonged and prolific rain was cause to purchase rainjackets for the Enonkishu herders to protect them from getting chilled and sick.





On 28 December 2019, Josephine (E6, buyer: Jo) gave birth to her second surviving female calf. She first gave birth to a “wild card” calf on 19 May 2018 and now has added a Boran cross calf to the family. Happy Ham and Patsy also gave birth for the second time, although their first calves did not survive (E14, buyer: Hamish & E36, buyer: Mark). Cows who give birth and conceive quickly are considered very valuable animals as they will grow the herd quickly.



#### PLAN FOR Q4 2019

When the dry season hits Enonkishu, de-horning and branding will continue. There are 13 Boran calves ready to join the herd as adults. The cows will also receive vaccinations for pneumonia as disease is likely to hit as the grass dries out.

## Reporting the numbers

### HERD

	Q3 2019	Q4 2019
Bulls	4	4
Breeding Heifers	176	175
Weaned Boran cross Males	8	19
Weaned Boran cross Females	12	11
Male non-Boran Calves	-	-
Female non-Boran Calves	-	-
Weaned non-Boran Male Calves	6	6
Male Boran Calves	19	26
Female Boran Calves	21	28
Total	246	259

### HERD MOVEMENTS

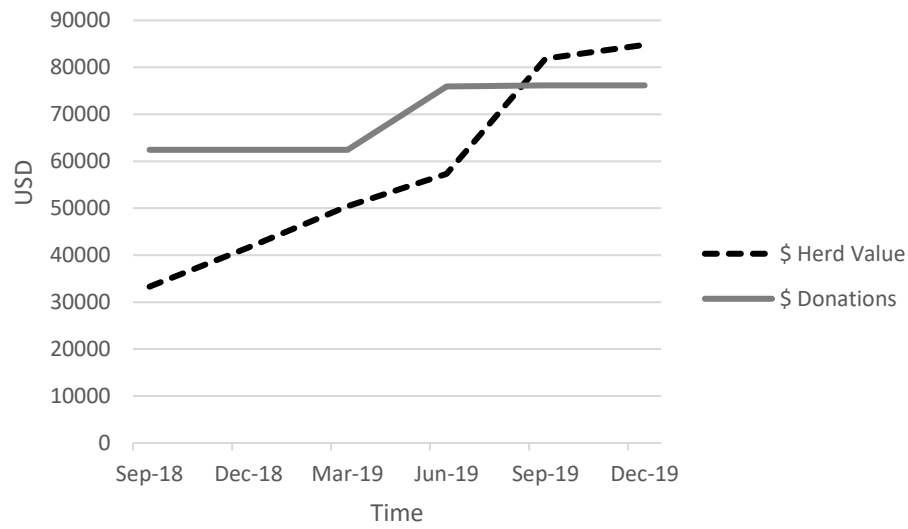
	Q3 2019	Q4 2019
Purchases	0	5
Weaned Boran calves	20	10
Deaths	3	1
Sales	0	5
Births	8	14

### INCOME EXPENDITURE (JUL-SEP 2019)

	Income (KES)	Expenditure (KES)
<b>H4G Cash Available at Start</b>	1,146,952	
Donations	0	
Sale of Cows	90,000	
Herders costs from Esco		190,800
Medicines and cow supplies		59,576
Cattle purchases		115,000
Cattle purchases ancillary costs		5,500
Dividends back to Landowners		0
Reporting costs		10,000
Lease of Rangeland		31,100
<b>Cash at End</b>		824,976

### ASSETS AND LIABILITIES

	Sep 2019	Dec 2019
Bank and cash	376,642	0
Owed by Esco	770,310	666,676
Herd at rough market value	8,183,000	8,334,000
Total	9,106,377	9,000,676



Although 10 more calves were weaned throughout the fourth quarter of 2019, the value of the herd is on a slow and steady incline.