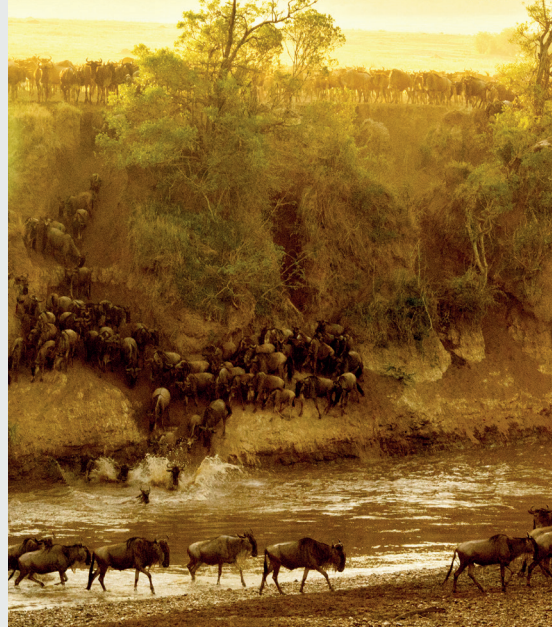


FRIENDS OF WILD PHILANTHROPY

A NEW WAY TO EXPLORE AFRICA





For the conscientious adventure traveller looking to create positive social and environmental impact through their safari, Wild Philanthropy provides a unique *impact travel* offering. Our Friends programme uses a structured three-year pledge to underpin our model which drives capital into at-risk ecosystems and vulnerable communities, designed to support the underlying asset on which your travel depends - Africa's wildlife, wilderness and people.

Special access

Authentic and original travel experiences are increasingly hard to identify. A cornerstone benefit to becoming a Friend is access to a portfolio of *special access* travel opportunities not available through standard channels. From walking in the Mursi Mountains of the Omo Valley in Ethiopia, through to exploring the rock art of Sudan, these experiences will allow you to make a deeper connection with Africa. Delivered by our travel partner, award-winning African travel specialist Journeys by Design, these tailor-made journeys can be hosted by leading private guides and experts, including our founder, Will Jones. These are extremely rare itineraries and have an enormously positive impact on the sustainable development of their destinations.



Further benefits

It is our experience that travelling to Africa acts as the catalyst for looking at ways to further contribute to supporting at-risk ecosystems. To complement the journey, we offer philanthropic advice matching Friends with trusted conservation and community projects that they can support. We can also donate a specialist safari for auction, in your name, on behalf of a charity of your choice. As far as we are aware, there is currently *no other service that offers the conscientious adventure traveller these differentiated benefits*. Full details of benefits are available at www.wildphilanthropy.com.

The pledge

The Friends pledge starts at US\$20,000 a year for three years, totalling US\$ 60,000. In addition to the pledge, 10% of the value of any safari taken goes back into the charity and is used to further our mission. Friends effectively underwrite the operating costs of the charity, whereby allowing 100% of all other donations we receive to reach projects on the ground.

The big picture

By becoming a Friend of Wild Philanthropy, you will be joining a small group of conscientious adventure travellers. Limited to 14 memberships, this is a group of philanthropic thinkers and doers who want their travel to be more than sustainable: they want to create a *net positive impact* on the places visited. You will also be supporting the broader portfolio of work that Wild Philanthropy delivers, extending your impact to a range of trusted conservation and community partners in Africa. We welcome membership from individuals, couples, families and businesses.

Please, join us.

Time is of the absolute essence.

WHAT IS WILD PHILANTHROPY?

Wild Philanthropy has been established to provide multiple ways to invest in the future of Africa, its people, wildlife and wilderness. Our mission is to revolutionise the travel and conservation sectors by linking travel, community, conservation and finance. In doing so, we seek to demonstrate that local communities can gain economic benefits from conserving at-risk ecosystems.

In order to achieve our objectives, we employ a three-pronged approach: *Impact Travel*, *Impact Investment*, and *Impact Philanthropy*.

Contact and further information

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