



Goodwood Enonkishu Fundraiser

28TH OF JUNE 2018



Total raised:
\$90,000

Tickets sold:
160

Auction:
over £65,000

Pledges /
donations:
\$25,000

Mara Fundraiser

SECURING THE FUTURE

On the 28th of June 2018 Tarquin and Lippa Wood and The Wild Philanthropy team held an "Out of Africa" fundraiser event which took place at the Goodwood House in the United Kingdom to raise money for the Enonkishu Conservancy in Kenya. It was a great success, and over \$90,000 was raised. This venue was chosen as there is a strong family connection inbetween the Wood family and the Richmond family who own Goodwood House. The late Duke of Richmond and the Duchess of Richmond were close friend of Tarquin Wood's grandparents, and the current Duke of Richmond

had spent time with Tarquin's grandfather Sir Michael Wood, and father Hugo Wood, working with AMREF in Kenya. More recently the son of the Duke of Richmond, the Earl of March and Kinrara, spent time volunteering within the Enonkishu Conservancy. The Duke and Duchess of Richmond very generously donated the venue for the evening. Over 150 tickets were sold at £200 pounds each, mainly through an email campaign.

Wild Philanthropy, partnered with Enonkishu for the event, founded by Will Jones, has been designed to provide multiple ways to invest in the future of Africa, its people, wildlife and wilderness.

Inspiring conservation

ENONKISHU X GOODWOOD FUNDRAISER

There were some amazing auction prizes, including paintings by International Wildlife Artist of the Year Martin Aveling and the late David Shepherd as well as a safari at Angama voted "Africa's Best lodge in 2017", a Journey by Design safari including Ol Malo and House in the Wild. There was also a helicopter trip in the Mara Elephant Project helicopter on offer to monitor elephant movements and help mitigate human/wildlife conflict as well as the opportunity to volunteer for 2 months at the Mara Training Centre and Enonkishu.

Since Enonkishu was founded it has been under immense pressure to secure the land on which it practices Holistic Management and is a demonstration site for improved livestock production and regenerative grazing. Enonkishu leases the land, and in 2014 Enonkishu was awarded a grant from the Africa Enterprise Challenge Fund that secured 3 years of land rent and helped to build the Mara Training Centre. This grant came to an end at the close of 2017. The funds raised from this Goodwood event will significantly reduce this pressure. The funding raised equates to roughly 2/3 of the annual lease payment to Enonkishu's conservancy members. These contributions, along with the increased conservancy fees from our ecotourism products (Naretoi, House in the Wild and the Mara Training Centre) will finally secure Enonkishu and make it less donor / grant dependent.

House in the Wild provided the accommodation for the team that visited England through a "house swap" with Baldon House in Oxfordshire, having a peaceful place to stay in the midst of event planning and meet-ups with donors.

The evening at Goodwood began with a tour of the artwork and intricacies of the house.

Guests were welcomed with delicious cocktails with an "Out of Africa" theme of "Dawas" and speciality Gin and Tonics; Hamish Stoddart, partner in House in the Wild and Tarquin's cousin, managed to secure the wine sponsorship for the as well as the aptly named "Tarquin's Dry Gin" for the welcome drinks.

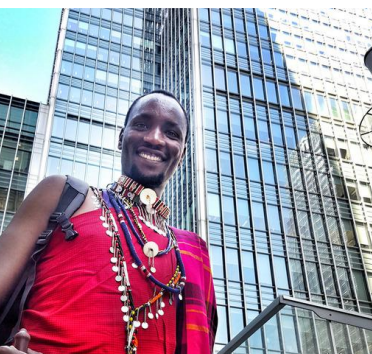


Dinner was served in the magnificent Goodwood House ballroom. Tarquin gave a heartfelt note of thanks to everyone who made the event possible. Dillan Sievwright, a recent Enonkishu volunteer and son of Naretoi partners Brett and Sue Sievwright created a fantastic video which set the scene for the evening as it played on the huge screens set up for guests to watch.

The London Essentials provided the entertainment for the evening in exchange for a safari at House in the Wild. Their performance was sensational, travelling to different tables to serenade guests and involve everyone in the joyous atmosphere.

WATCH DILLAN'S VIDEO

Line of Defence



Martha and Bob Falkenberg, a family who have invested in a home on Naretoi, helped to purchase a plane ticket for Moses Nampaso, House in the Wild's Maasai guide and community representative. Having his input on the evening as the keynote speaker was essential to the success of it all. Moses's first trip overseas and he proudly wore his traditional Maasai outfit for the majority of his stay. He regaled commuters on the tube in London with tales of tracking lions and elephants and had people wanting selfies with him as he toured Buckingham Palace and the London Eye.

Moses eloquently shared his passion for the Mara ecosystem and all it includes. He began his speech by saying he felt he was dreaming and then moved on to talk about the challenges his community are facing and how Enonkishu brings hope and inspiration for many. He ended it by saying "my heart is filled with happiness, so I will sing you a traditional Maasai song". This resulted in a well-deserved standing ovation! The auction followed on from this, facilitated by Brian Perry as the lead auctioneer, with support from Graham Shaw and John Gower. The mood was so generous that two of the auction items doubled up! Following the auction, The Earl of March and Kinrara took the microphone and raised 12 pledges of £1000 each to sponsor a ranger for a year. Tarquin and Lippa Wood felt hugely honoured to have friends and family from all over the world join them for the evening and take part so actively in the fundraising.



Rebekah Karimi, the Enonkishu Conservancy manager was actively involved in the event. Rebekah who has a background in conservation biology, has been vital to the success of the conservancy. Rebekah is collecting data from her ecological monitoring programs on the rangelands of Enonkishu, which is vital to see trends, improvements, important for funding and in making us accountable. Rebekah manages a team of rangers, oversees the grazing plan and handles all aspects of the management of the conservancy! Martha and Bob Falkenberg also contributed to their trip by purchasing tickets for Rebekah and Moses to watch the Lion King. Asking Moses how he felt about watching the Lion king, after a long pause he said "I don't think a Maasai warrior has ever cried so much!"



The money raised will help fund two projects in this first year of our campaign:

1. To secure the Enonkishu Conservancy, prevent biodiversity loss and human wildlife conflict, which happens when communities clear wildlife grazing habitat for maize farming. Whilst we develop the model and grow the revenue streams to a scale that can finance the conservancy operations, we continue to depend a bit on donor funding to cover leasing the land from the local communities. Following a successful grant from the Africa Enterprise Challenge Fund, that covered our first 3 years of land leases for Enonkishu Conservancy, we now are looking for funding to make up the leases which is not yet covered by our growing enterprises.



2. To train community members in Holistic Management. The future of East Africa's rangelands and the livelihoods of the stakeholders who depend on them, and the wildlife habitats are uncertain. Due to changing climate and lifestyles and a rapidly growing population, these systems are facing increasing challenges. We intend to roll out our proven model to train community members in Holistic Management with some of the funding raised.